

# New Infrared Company Honors Eosso Family Mom

**When you think** of pavement repair, the first image that comes to mind is probably the dark gray and black colors of asphalt. For the Eosso Brothers Paving team, however, it's pink. Starting January 1, Eosso Brothers spun off their infrared pavement repair division into a new company, Power Patch Infrared Specialists, with their sister Kim Mazzoni spearheading the operation as president.

"After working with the Eosso Brothers team for over 20 years, we saw this as a natural progression of the business," Mazzoni says. "Years ago we had an infrared company, Infrared Specialists of New Jersey, and our mom Donna Eosso was the owner of that. After she passed away from breast cancer in 2006, we brought that work in-house to Eosso Brothers Paving but decided last year that starting a woman-owned business would be a great tribute to her and would increase breast cancer awareness."

In honor of their mother, Eosso Brothers Paving, Farmingdale, NJ, has been an active supporter of Breast Cancer Awareness Month each October, with crews sporting pink vests and using pink cones to increase breast cancer awareness. The creation of Power Patch Infrared Specialists takes this a step further.

"The vest, cones and trucks are all pink, and it looks great. In honor of our mother, Power Patch Infrared Specialists Inc. is donating \$1 of every repair done to support breast cancer awareness," says Tom Eosso, vice president and chief estimator for Eosso Brothers. "We're excited to take this positive step in our community and beyond to inspire more people to create women-led and values-driven businesses."

Power Patch Infrared Specialists currently has seven employees and three pieces of infrared equipment: two truck-mounted units and one smaller tow-behind unit. All are painted pink. Mazzoni says Power Patch Infrared Specialists Inc. ([www.patchmyasphalt.com](http://www.patchmyasphalt.com)) will pursue a variety of infrared repair work, including taking over all infrared repair from Eosso Brothers Paving, but will focus on municipal work and utility cut repairs. Mazzoni, who is in the midst of getting her Women's Business Enterprise (WBE) certification, says crews will be staffed by both men and women. **PVM**



The Eosso family and the pink-branded infrared truck (from left) Tom Eosso, Eosso vice president and chief estimator; Gary Eosso, Eosso president and project manager; Kim Mazzoni, Power Patch Infrared Specialists president; and Anthony Eosso, Eosso trainer and estimator.



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